



JASEN R. PANTOJA
JASEN@PANTOJA-DESIGN.COM
623.330.7818

SKILLS

Technical: Proficient in Windows and Mac platforms, Adobe Creative Suite, Adobe Premiere Pro and Microsoft Office Suite. Good working knowledge in HTML, CSS, jQuery, Flash, AfterEffects and Encore. Traditional skills include illustration, photography, videography, lighting, mock-ups, pre-press and press-checks.

Conceptual: Brand standards, marketing and advertising, page layout and collateral design, environmental graphics and package design.

Personal: Insightful, practical, resourceful, efficient, well-organized, detail-oriented, focus on customer service.

RELATED EXPERIENCE

Carrington Colleges Group, Inc. | Phoenix, Arizona
Graphic & Web Designer | March 2011–present

Leads as art director, providing vision and guidance to external designers and agencies, ensuring all materials meet brand standards and surpass the status quo. Collaborates with the Brand Director, the Marketing Team and various departments in devising marketing strategies and brand evolution.

Actual design work includes producing print and digital collateral and templates, enhancing Carrington College's brand experience to a variety of target audiences.

Pantoja-Design | Sun City West, Arizona
Principal and Graphic Designer | March 2007–present

Collaborates with local businesses in designing and producing logos, stationery, flyers, invitations, posters, t-shirts, websites and advertisement.

Genres include beauty products, JEEP® off-road equipment and installation, car wash facilities, art galleries, self-help programs and cause-marketing consulting firms.

Make-A-Wish Foundation® of America | Phoenix, Arizona
Graphic Designer/Interactive Media Specialist | February 2004–February 2011

Served the Foundation as brand steward and production artist.

Production work included annual reports, calendars, posters, print ads, brochures, stationery, certificates, postcards, invitations, greeting cards, packaging, forms and environmental graphics.

Digital design included website pages, static and animated web-banners, e-blasts, e-cards, interactive media, PowerPoint templates and video production.

EDUCATION

The Art Institute of Phoenix | Phoenix, AZ
Bachelor of Arts in Graphic Design | March 2007

Loyola University Chicago | Chicago, IL
Studies in Graphic Design and Fine Arts | Jan.–Dec. 2003

PROFESSIONAL ASSOCIATIONS

American Institute of Graphic Arts (AIGA)
Member | 2007–present

National Association of Photoshop Professionals
Member | 2006–present

HONORS & AWARDS

Carrington Colleges Group, Inc./DeVry University
Multiple *Thanks A Million* Awards | 2011–present

Make-A-Wish Foundation of America
Multiple *eStar*, *Service Excellence*, and *On The Spot* Awards | 2004–2011

Create Magazine
Editor's Choice Award | May 2008

The Art Institute of Phoenix
President's Honor Roll; Dean's Honor Roll | 2004–2007